

# 2018 PGASLA Member Firm Application



All Firms within the PGASLA region that provide Landscape Architectural services are invited to become a 2018 PGASLA Member Firm. To be eligible each firm must have at least one PGASLA full member for the entire duration of the member firm period. Each firm can only be listed once.

## 2018 Firm Membership (January 1<sup>st</sup>, 2018 through December 31<sup>st</sup>, 2018)

### Member Firm Benefits

- Firm listing on PGASLA website including firm description, experience photos, image descriptions, and service area listing
- Minimum one time feature firm listing on PGASLA home page

Name of Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

PGASLA Member Contact Name \_\_\_\_\_

PGASLA Member Email Address \_\_\_\_\_

Please provide the following items for use during the Member Firm period:

- Firm description (80 words maximum) to be used on the Member Firm section on the PGASLA website. The description shall be submitted in MS Word format.
- Experience Photos (6 images maximum) to be jpg images formatted to 330 pixels (w) x 225 pixels (h), resolution of 300. Images shall be named with the following format in the order you want them to appear; MemberFirmFirmNameProjectName1.jpg (example: MemberFirmFrederickLawOlmstedCentralPark1.jpg) One of the six images shall also be provided in the following format that will be used on the home page of the website, 220 pixels (w) x 166 pixels (h), resolution of 72 and shall be named with the following format; MemberFirmFirmNameHomepage.jpg (example: MemberFirmFrederickLawOlmstedHomepage.jpg)

- Experience Photos descriptions (20 words maximum) to be used with each photo. The description shall be submitted in MS Word format.
- Service categories percentages. Each firm shall provide percentages for each category with total of percentages equaling 100%

Commercial/Retail	_____ %	Planning/Urban Design	_____ %
Corporate/Office	_____ %	Redevelopment	_____ %
Federal/State/Local	_____ %	Religious	_____ %
Historic Preservation	_____ %	Single Family/ Multifamily Subdivision	_____ %
Hospitality	_____ %	Streetscapes/Transportation	_____ %
Industrial	_____ %	Sustainable Design/ Green Infrastructure	_____ %
Institutional/ Educational	_____ %	Total	<u>100</u> %
Medical/Healthcare	_____ %		
Parks and Recreation/ Trails	_____ %		

**2016 Member Firm Cost**

PGASLA Member Price (\$) 100.00

PGASLA Member Contact Signature \_\_\_\_\_

Date \_\_\_\_\_

For questions please contact Misty Riley at [mistyariley@hotmail.com](mailto:mistyariley@hotmail.com).

To be included in the 2017 "Spare Time" Challenge, please send your application and fee to Kristen DaMetz at [kristen@aiakc.org](mailto:kristen@aiakc.org) by November 30, 2017. The remaining descriptions and images will need to be sent to Kristen by February 16, 2018 to be included on the 2018 website.