



# ASLA

## PRAIRIE GATEWAY



# 2025 SPONSORSHIP PACKAGE

# OUR PRAIRIE GATEWAY CHAPTER

Thank you for your consideration to becoming a sponsor for the Prairie Gateway Chapter of ASLA. We truly appreciate the support from every sponsor. Please complete sponsorship forms on [pgasla.org](http://pgasla.org)! If you have any questions regarding the Sponsorship, please contact Miranda Scott at [miranda.scott@populous.com](mailto:miranda.scott@populous.com). Thank you!

The Prairie Gateway Chapter of The American Society of Landscape Architects (PGASLA) promotes the development, education and awareness of the landscape architecture profession throughout Kansas and Western Missouri. PGASLA members are dedicated to inspiring the public through work that enhances natural and built environments.

## OUR CHAPTER BY THE NUMBERS

The Prairie Gateway Chapter currently has approximately 200 members within our Chapter area, which includes the Greater Kansas City metro, Wichita, and Manhattan. Our membership has been growing and more members are becoming involved in an expanding number of programs and events.

Our Chapter's incoming revenues come from three main sources: membership dues, sponsorship dollars, and program registration fees. The amount of educational and social activities the Chapter can offer our members is directly correlated to the overall revenue on an annual basis. Our Chapter relies on sponsorships, and we strive to collaborate with our sponsor partners to create meaningful events and activities for our membership to engage with our sponsors.

## 2024 - A YEAR IN REVIEW

The Prairie Gateway Chapter of ASLA was able to host several events throughout 2024. We are thankful for all those who attended making this years events a great success.

- » Annual Awards Gala
- » Annual Meeting at Linda Hall Library Arboretum
- » Several LINKS Presentations including Royals Stadium tour
- » Bowling Tournament
- » Happy Hour Gatherings
- » Sponsorship Appreciation Event at Char Bar
- » Intern + New Grad Scavenger Hunt and Happy Hour
- » Numerous Volunteer Opportunities



# MEMBERSHIP ENGAGEMENT

The Prairie Gateway continuously looks at ways to improve the chapter - whether it is promoting the landscape architecture profession, providing education to the members and the public, and engaging the community and fellow landscape architects. As such, the Executive Committee aspires to implement initiatives to strengthen our chapter. Listed below are some events we hope to implement throughout 2025.

## SOCIAL GATHERINGS

The chapter encourages social gatherings by hosting social events for the entire membership. We invite you to be a sponsor of one of these social events to have greater interaction with our members. Annual events are encouraged to create a unique event specially for your company. Please contact the social committee to plan your social event.

## LINKS PRESENTATIONS

Sponsors have the opportunity to present a LACES approved presentation to our membership. Providing continuing education is an important benefit to our licensed members. Sponsors may choose a month to host a LINKS presentation promoted by the PGASLA Chapter. If the presentation is in-person, lunch is optional and paid for by the sponsor.

## SPONSORSHIP APPRECIATION EVENT

The Prairie Gateway Chapter hosted the Sponsorship Appreciation event at Char bar in Kansas City, as an open happy-hour event, with more than 50 attendees. We hope to host another successful event in the Fall of 2025.

## EVENT CALENDAR

In an effort to plan throughout the year, an event calendar outline and been developed as general guideline to help disperse events evenly throughout the year. Events can be added or removed as needed to best suite our organization.

## PROJECT TOURS

As a new opportunity for 2025, the chapter is hoping to host local project tours - from collaborations with sponsors and local landscape architecture firms. Tours could be of projects recently completed or currently under construction, and used as a learning tool for other landscape architects.



PGASLA Annual Meeting



Awards Gala



The following 2025 calendar is for sponsorship-related events. All are tentative in nature and subject to change.

## JANUARY

Week 1:

Week 2:

Week 3: Sponsor Happy-Hour Event

Week 4:

Week 5:

## MAY

Week 1:

Week 2: LINKS presentation

Week 3:

Week 4: Holiday

## SEPTEMBER

Week 1:

Week 2: Holiday

Week 3:

Week 4:

Week 5:

## FEBRUARY

Week 1: LINKS presentation

Week 2: Advocacy Days

Week 3:

Week 4: Sponsor Happy-Hour Event

## JUNE

Week 1:

Week 2: Sponsor Happy-Hour Event

Week 3:

Week 4:

## OCTOBER

Week 1:

Week 2: ASLA National Conference -  
New Orleans, LA

Week 3:

Week 4: LINKS presentation

## MARCH

Week 1: LINKS presentation

Week 2:

Week 3:

Week 4:

## JULY

Week 1: Holiday

Week 2:

Week 3:

Week 4: LINKS presentation

Week 5:

## NOVEMBER

Week 1:

Week 2:

Week 3: Sponsor Happy-Hour Event

Week 4: Holiday

## APRIL

Week 1:

Week 2:

Week 3: ASLA Central States Conference

Week 4: KC Design Week

## AUGUST

Week 1:

Week 2: LINKS presentation

Week 3:

Week 4: Sponsorship  
Appreciation Event

## DECEMBER

Week 1:

Week 2: LINKS presentation

Week 3:

Week 4: Holiday

Week 5: Holiday



# DIAMOND LEVEL

## \$2500

2023 Kessler Legacy Award

### WEBSITE

- » Company name + logo on the main page with a direct link to your website
- » Company name + logo on the sponsor page with a direct link to your website

### ADVERTISING

- » 2 full page ads in the bi-monthly newsletter
- » 2 direct email news articles (sent in separate email to membership)
- » Company name + logo listed in the bi-monthly newsletter (6x per year)
- » 2 sponsorship highlight posts on PGASLA's Instagram account

### AWARDS GALA

- » 4 complimentary tickets to the event
- » Stage time + special recognition

### ANNUAL MEETING

- » 4 complimentary tickets to the event
- » Stage time + special recognition

### SPONSORSHIP APPRECIATION EVENT

- » 4 complimentary tickets to the event
- » Stage time + special recognition

### DIRECT MEMBER CONTACT

- » Opportunity to host LINKS Session (Lunch paid by you, promoted by PGASLA)
- » Opportunity to host 2 Happy Hour / Social Event Gathering (Paid by you, promoted by PGASLA)

# GOLD LEVEL

## \$1500



2023 Award of Excellence // LJC

### WEBSITE

- » Company name + logo on the main page with a direct link to your website
- » Company name + logo on the sponsor page with a direct link to your website

### ADVERTISING

- » 1 full page ads in the bi-monthly newsletter
- » Company name + logo listed in the bi-monthly newsletter (4x per year)
- » 1 sponsorship highlight post on PGASLA's Instagram account

### AWARDS GALA

- » 2 complimentary tickets to the event
- » Special Recognition

### ANNUAL MEETING

- » 2 complimentary tickets to the event

### SPONSORSHIP APPRECIATION EVENT

- » 2 complimentary tickets to the event

### DIRECT MEMBER CONTACT

- » Opportunity to host LINKS Session (Lunch paid by you, promoted by PGASLA)
- » Opportunity to host 1 Happy Hour / Social Event Gathering (Paid by you, promoted by PGASLA)



# SILVER LEVEL

## \$600



2023 Honor Award // SWT Design

### WEBSITE

- » Company name + logo on the sponsor page with a direct link to your website

### MONTHLY NEWSLETTER

- » Company name + logo in the bi-monthly newsletter (3x per Year)

### AWARDS GALA

- » 1 complimentary ticket to the event

### ANNUAL MEETING

- » 1 complimentary ticket to the event

### SPONSORSHIP APPRECIATION EVENT

- » 1 complimentary ticket to the event

### DIRECT MEMBER CONTACT

- » Opportunity to host LINKS Session (Lunch paid by you, promoted by PGASLA)



# SPONSORSHIP LEVEL OVERVIEW



| SPONSOR BENEFITS  | DIAMOND<br>\$2500 | GOLD<br>\$1500 | SILVER<br>\$600 |
|---|-------------------|----------------|-----------------|
| <b>WEBSITE</b><br>Company name and logo on PGASLA website main page, with direct link to company's website                        | X                 | X              |                 |
| Company name and logo on PGASLA sponsor page, with direct link to company's website   | X                 | X              | X               |
| <b>BI-MONTHLY NEWSLETTER</b><br>Direct email news articles (sent in separate email to membership)                                 | 2                 |                |                 |
| Number of full page newsletter ads (per year) included in the monthly newsletter  | 2                 | 1              |                 |
| Number of times company name and logo is listed under sponsorship level   | 6                 | 4              | 3               |
| Instagram Post on PGASLA's account  | 2                 | 1              |                 |
| <b>AWARDS GALA</b><br>Number of complimentary tickets to the event  | 4                 | 2              | 1               |
| Special Recognition   | X                 | X              | X               |
| Stage time and special recognition at the event   | X                 |                |                 |
| <b>ANNUAL MEETING</b><br>Number of complimentary tickets to the event   | 4                 | 2              | 1               |
| Stage time and special recognition at the event   | X                 |                |                 |
| <b>SPONSORSHIP RECOGNITION</b><br>Number of complimentary tickets to the event  | 4                 | 2              | 1               |
| Stage time and special recognition at the event   | X                 |                |                 |
| <b>DIRECT MEMBERSHIP CONTACT</b><br>LINKS lunch and learn presentation, priority scheduling (Paid by sponsor, Promoted by PGASLA) | X                 | X              | X               |
| Opportunity to host Social Event / Happy Hour (Paid by sponsor, Promoted by PGASLA)   | 2                 | 1              |                 |

